



Community Film Forum



Did you see the action?

Filming in North Bay - What happened in 2009

The Perfect Location - What residents should know

Digital Media & Post-Production - Getting that finished product

March 24, 2010

9:00 a.m. - 1:30 p.m.

**Canadore Room, Hewgill Hall
Canadore College, 100 College Drive**



RSVP by March 22, 2010

Chelsa.Mayhew@cityofnorthbay.ca

474-0400 x 2302

Community Film Forum Backgrounder

According to Film Ontario, the Film, Television and Interactive Media industry accounts for over \$1.5 billion in economic activity annually. The Ontario Media Development Corporation states that the total volume of film and television production in Canada reached an all-time high of \$5.2 billion in 2007-08. With recent changes in post-production technology, a significant portion of the filming and editing process can now be done outside of traditional multimedia centres.

In 2009, North Bay received an influx of inquiries from the Film & Television Industry. This was due in part to the City's close proximity to Toronto, natural amenities and the opportunity to access Northern specific financial incentives. Considering the economic impact of filming in North Bay and area, the Mayor's Office of Economic Development recognizes the importance of building capacity to support/attract film productions in the future.

The production who filmed directly in North Bay (Kids in the Hall) received overwhelming support from residents and businesses. The Community Film Forum has been organized as a means to gather input and suggestions as the City of North Bay works toward becoming a viable filming destination. ...input from people like you!

Many different public and private locations were used throughout the city this past year. Malcolm McColloch, a freelance Location Manager based out of Toronto, will be speaking candidly about the process of filming on private property, negotiating terms and what property owners and residents should know. Malcolm has worked on a number of films and television projects including: Camp Rock, Men with Brooms and Soul Food.

We are also welcoming James Fraser, Sales Executive for Technicolor Creative Services – a Gemini award-winning post-production company operating out of Toronto. James will be discussing the Post-Production & Digital Media industry as a whole and will outline the technical aspects of doing post work for a film. With main offices located in France, USA, UK, India and China, Technicolor Creative Services has provided post-production services for a number of award-winning film, television and animation projects including: Slumdog Millionaire, Transformers and Monsters vs. Aliens.

The forum will also include an optional planning session open to everyone to collect input and suggestions.

When: March 24, 2010 – 9:00 a.m. – 1:30 p.m.

Where: Canadore Room, Hewgill Hall – Canadore College

Questions? Please contact:

Chelsa Mayhew
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City of North Bay
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Agenda

- 9:00 a.m. - 9:15 a.m. – **Welcoming Remarks**
City of North Bay / The Business Centre Nipissing-Parry Sound
- 9:15 a.m. - 9:45 a.m. – **Industry Overview**
Mark Palumbo, Music & Film in Motion
- 9:45 a.m. – 10:30 a.m. – **Location Scouting**
Malcolm McCulloch
- 10:30 a.m. – 11:15 a.m. – **Post Production/Digital Media**
Fraser James, Technicolor Creative Services
- 11:15 a.m. – 11:30 a.m. – **Canadore College**
Brad Gavan
- 11:30 a.m. – 12:00 p.m. – **Lunch**
- 12:00 p.m. – 1:30 p.m. – **Strategic Planning Session**

For questions & registration please contact:

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Note: Parking at Canadore College will be available in the designated marked lot.

